

PRESS RELEASE APRIL 1st, 2013

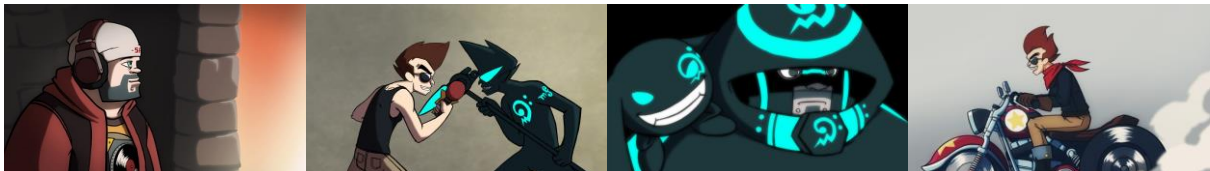
Cartoon Electro Group 'SAM' Releases Animated Music Video

The Canadian cartoon two-piece SAM releases its first fully animated music video for the new single 'Passion' on the Swedish Dansant label.

Today SAM releases the new single "Passion", an upbeat number - flirting with the house scene and packaged with a fully animated music video masterpiece featuring Sadoway and Mandrake in an action-packed, futuristic story. [Watch the video here on YouTube.](#)

SAM is the Canadian and animated collaboration of Sadoway; the silent but deadly talented electronic music guru, and Mandrake; the fast-talking, misty vocal, pop mouthpiece.

In the spring of 2012, SAM was picked up the Dansant label of the Gothenburg based Substream Music Group – the largest electronic record company in West Sweden – and started preparing for their big launch.



'SAM' – The Album

The band's first single "Bitch Stole My Song" was released in September and has been playing frequently on air in Europe, America and Asia. The track was picked up by the prestigious [EQ Music Blog](#) and created buzz during the Amsterdam Dance Event late last year. The self-titled album 'SAM' dropped in January and 'Passion' is now the second single from the album.

Visit SAM

Facebook: <http://www.facebook.com/sanimated>

Soundcloud: <http://soundcloud.com/sam-animated>

Twitter: <http://twitter.com/sanimated>



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About the *Dansant* Record Label

The release is coming out on Dansant, a part of the Substream Music Group of Sweden. Dansant was launched in 2012 with the vision to bring "Whatever makes you move" to DJs and regular. Today, the label has released 50 EPs and albums with dance, house and nu-disco music from artists all over the world. Label merchandise: <http://merch-eu.substream.se> (Europe) or <http://merch-us.substream.se> (USA/World).



Substream is an innovative music company and one of Sweden's top label groups for electronic music. The label's main office is located in downtown Gothenburg on the Swedish Westcoast. Substream made industry headlines in 2005 and 2006 pioneering alternative payment and licensing models for digital music.

Today Substream holds a catalog of 300 releases and more than 2000 tracks released under the 9 subsidiary labels: Substream (electro-pop), Mareld (leftfield electronica), Dansant (dance and upbeat pop) and the Clubstream label group (6 labels from house to techno and dubstep). Substream also operates one of Sweden's most renowned mastering studios.

Contact

Please Substream / Dansant for questions, interviews, features, promo for review. Our artists are available for radio interviews, features and guest blog appearances on request.

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Press Room

Visit our press room to download high resolution artist images free to use for press and web:
<http://press.substream.se>

